

Redistricting Commission Selection Committee
November 25, 2020
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CHAPTER 62.
VIRGINIA REDISTRICTING COMMISSION.

§ [30-391](#). Virginia Redistricting Commission.

A. The Virginia Redistricting Commission is established in the legislative branch of state government. It shall be convened in the year 2020 and every 10 years thereafter for the purpose of establishing districts for the United States House of Representatives and for the Senate and the House of Delegates of the General Assembly.

B. As used in this chapter:

"Census data" means the population data received from the United States Bureau of the Census pursuant to P.L. [94-171](#).

"Commission" means the Virginia Redistricting Commission established pursuant to this chapter.

"Committee" means the Redistricting Commission Selection Committee established pursuant to § [30-393](#).

"Partisan public office" means (i) an elective or appointive office in the executive or legislative branch or in an independent establishment of the federal government; (ii) an elective office in the executive or legislative branch of the government of the Commonwealth, or an office that is filled by appointment and is exempt from the Virginia Personnel Act (§ [2.2-2900](#) et seq.); or (iii) an office of a county, city, or other political subdivision of the Commonwealth that is filled by an election process involving nomination and election of candidates on a partisan basis.

"Political party office" means an elective office in the national or state organization of a political party, as defined in § [24.2-101](#).

§ [30-392](#). Membership; terms; vacancies; chairman; quorum; compensation and expenses.

A. The Virginia Redistricting Commission shall consist of 16 commissioners that include eight legislative commissioners and eight citizen commissioners as follows: two commissioners shall be members of the Senate of Virginia, representing the political party having the highest number of members in the Senate and appointed by the President pro tempore of the Senate; two commissioners shall be members of the Senate, representing the political party having the next highest number of members in the Senate and appointed by the leader of that political party; two commissioners shall be members of the House of Delegates, representing the political party having the highest number of members in the House of Delegates and appointed by the Speaker of the House of Delegates; two commissioners shall be members of the House of Delegates, representing the political party having the next highest number of members in the House of Delegates

and appointed by the leader of that political party; and eight citizen commissioners who shall be selected by the Redistricting Commission Selection Committee pursuant to § [30-394](#). No appointing authority shall appoint himself to serve as a legislative commissioner or a citizen commissioner.

B. Legislative commissioners selected to serve as commissioners of the Commission shall be appointed by the respective authorities no later than December 1 of the year ending in zero and shall continue to serve until their successors are appointed. In making its appointments, the appointing authorities shall endeavor to have their appointees reflect the racial, ethnic, geographic, and gender diversity of the Commonwealth. Appointments to fill vacancies, other than by expiration of a term, shall be for the unexpired terms. Vacancies shall be filled in the same manner as the original appointment, such that the proper partisan balance of the Commission is maintained.

C. Citizen commissioners selected to serve as commissioners of the Virginia Redistricting Commission shall be selected by the Redistricting Commission Selection Committee as provided in § [30-394](#). In making its selections, the Committee shall ensure the citizen commissioners are, as a whole, representative of the racial, ethnic, geographic, and gender diversity of the Commonwealth. Citizen commissioners shall be appointed no later than January 15 of the year ending in one and shall continue to serve until their successors are appointed. Appointments to fill vacancies, other than by expiration of a term, shall be for the unexpired terms. Vacancies shall be filled by the Commission selecting a replacement from the list submitted pursuant to subsection E of § [30-394](#) from which the commissioner being replaced was selected and shall require an affirmative vote of a majority of the commissioners, including at least one commissioner representing or affiliated with each political party.

D. Legislative commissioners shall receive such compensation as provided in § [30-19.12](#), and citizen commissioners shall receive such compensation as provided in § [2.2-2813](#) for their services. All members shall be reimbursed for all reasonable and necessary expenses incurred in the performance of their duties as provided in §§ [2.2-2813](#) and [2.2-2825](#). All such compensation and expense payments shall come from existing appropriations to the Commission.

E. By February 1 of the year ending in one, the Commission shall hold a public meeting at which it shall select a chairman from its membership. The chairman shall be a citizen commissioner and shall be responsible for coordinating the work of the Commission. A majority of the commissioners appointed, which majority shall include a majority of the legislative commissioners and a majority of the citizen commissioners, shall constitute a quorum.

F. All meetings and records of the Commission shall be subject to the Virginia Freedom of Information Act (§ [2.2-3700](#) et seq.), except as provided in subsection E of § [30-394](#). All records and documents of the Commission, or any individual or group performing delegated functions of or advising the Commission, related to the Commission's work,

including internal communications and communications from outside parties, shall be considered public information.

G. Commissioners, staff of the Commission, and any other advisor or consultant to the Commission shall not communicate with any person outside the Commission about matters related to reapportionment or redistricting outside of a public meeting or hearing. Written public comments submitted to the Commission, staff of the Commission, or any other advisor or consultant to the Commission shall not be a violation of this subsection.

H. In the event the Commission hires a lawyer or law firm, the Commission as an entity shall be considered the client of the lawyer or the law firm. No individual commissioner or group of commissioners shall be considered to be the client of the lawyer or the law firm.

§ 30-393. Redistricting Commission Selection Committee; chairman; quorum; compensation and expenses.

A. There shall be a Redistricting Commission Selection Committee established for the purpose of selecting the citizen commissioners of the Virginia Redistricting Commission. This committee shall consist of five retired judges of the circuit courts of Virginia.

B. By November 15 of the year ending in zero, the Chief Justice of the Supreme Court of Virginia shall certify to the Speaker of the House of Delegates, the leader in the House of Delegates of the political party having the next highest number of members in the House of Delegates, the President pro tempore of the Senate of Virginia, and the leader in the Senate of Virginia of the political party having the next highest number of members in the Senate of Virginia a list of at least 10 retired judges of the circuit courts of Virginia who are willing to serve on the Committee, and no retired judge who is a parent, spouse, child, sibling, parent-in-law, child-in-law, or sibling-in-law of, or a cohabitating member of a household with, a member of the Congress of the United States or of the General Assembly shall be included in such list. In compiling this list, the Chief Justice shall give consideration to the racial, ethnic, geographic, and gender diversity of the Commonwealth. These members shall each select a judge from the list and shall promptly, but not later than November 20, communicate their selection to the Chief Justice, who shall immediately notify the four judges selected. In making their selections, the members shall give consideration to the racial, ethnic, geographic, and gender diversity of the Commonwealth. Within three days of being notified of their selection, the four judges shall select, by a majority vote, a judge from the list prescribed herein to serve as the fifth member of the Committee, who shall serve as the chairman of the Committee.

A majority of the Committee members, which majority shall include the chairman, shall constitute a quorum.

The judges of the Committee shall serve until their successors are appointed. If a judge cannot, for any reason, complete his term, the remaining judges shall select a replacement from the list prescribed herein.

C. Members of the Committee shall receive compensation for their services and shall be allowed all reasonable and necessary expenses incurred in the performance of their duties as provided in §§ [2.2-2813](#) and [2.2-2825](#). The compensation and expenses of members and all other necessary expenses of the Committee shall be provided from existing appropriations to the Commission.

D. All meetings and records of the Committee shall be subject to the Virginia Freedom of Information Act (§ [2.2-3700](#) et seq.), except as provided in subsection E of § [30-394](#).

E. Notwithstanding the provisions of § [1-210](#) regarding the computation of time, if an act required by this section is to be performed on a Saturday, Sunday, or legal holiday, or any day or part of a day on which the government office where the act to be performed is closed, the act required shall be performed on the first business day immediately preceding the Saturday, Sunday, or legal holiday, or day on which the government office is closed.

§ [30-394](#). Citizen commissioners; application process; qualifications; selection.

A. Within three days following the selection of the fifth member of the Committee, the Committee shall adopt an application and process by which residents of the Commonwealth may apply to serve on the Commission as citizen commissioners. The Division of Legislative Services shall assist the Committee in the development of the application and process.

The application for service on the Commission shall require applicants to provide personal contact information and information regarding the applicant's race, ethnicity, gender, age, date of birth, education, and household income. The application shall require an applicant to disclose, for the period of three years immediately preceding the application period, the applicant's (i) voter registration status; (ii) preferred political party affiliation, if any, and any political party primary elections in which he has voted; (iii) history of any partisan public offices or political party offices held or sought; (iv) employment history, including any current or prior employment with the Congress of the United States or one of its members, the General Assembly or one of its members, any political party, or any campaign for a partisan public office, including a volunteer position; and (v) relevant leadership experience or involvements with professional, social, political, volunteer, and community organizations and causes.

The application shall require an applicant to disclose information regarding the partisan activities and employment history of the applicant's parent, spouse, child, sibling, parent-in-law, child-in-law, or sibling-in-law, or any person with whom the applicant is a cohabitating member of a household, for the period of three years immediately preceding the application period.

The Committee may require applicants to submit three letters of recommendation from individuals or organizations.

The application process shall provide for both paper and electronic or online applications. The Committee shall cause to be advertised throughout the Commonwealth information about the Commission and how interested persons may apply.

B. To be eligible for service on the Commission, a person shall have been a resident of the Commonwealth and a registered voter in the Commonwealth for three years immediately preceding the application period. He shall have voted in at least two of the previous three general elections. No person shall be eligible for service on the Commission who:

1. Holds, has held, or has sought partisan public office or political party office;
2. Is employed by or has been employed by a member of the Congress of the United States or of the General Assembly or is employed directly by or has been employed directly by the United States Congress or by the General Assembly;
3. Is employed by or has been employed by any federal, state, or local campaign;
4. Is employed by or has been employed by any political party or is a member of a political party central committee;
5. Is a lobbyist registered pursuant to Article 3 (§ [2.2-418](#) et seq.) of Chapter 4 of Title 2.2 or a lobbyist's principal as defined in § [2.2-419](#) or has been such a lobbyist or lobbyist's principal in the previous five years; or
6. Is a parent, spouse, child, sibling, parent-in-law, child-in-law, or sibling-in-law of a person described in subdivisions 1 through 5, or is a cohabitating member of a household with such a person.

C. The application period shall begin no later than December 1 of the year ending in zero and shall end four weeks after the beginning date. During this period, interested persons shall submit a completed application and any required documentation to the Division of Legislative Services. All applications shall be reviewed by the Division of Legislative Services to ensure an applicant's eligibility for service pursuant to subsection B, and any applicant who is ineligible for service shall be removed from the applicant pool.

The Division of Legislative Services shall make available the application for persons to use when submitting a paper application and shall provide electronic access for electronic submission of applications.

D. Within two days of the close of the application period, the Division of Legislative Services shall provide to the Speaker of the House of Delegates, the leader in the House of Delegates of the political party having the next highest number of members in the House of Delegates, the President pro tempore of the Senate of Virginia, and the leader in

the Senate of Virginia of the political party having the next highest number of members in the Senate of Virginia the applications and documentation submitted by those applicants who are eligible for service on the Commission pursuant to subsection B and submitted complete applications, including any required documentation.

E. By January 1 of the year ending in one, those persons receiving the applications pursuant to subsection D shall each submit to the Committee a list of at least 16 citizen candidates for service on the Commission. In selecting citizen candidates, they shall give consideration to the racial, ethnic, geographic, and gender diversity of the Commonwealth.

They shall notify the Division of Legislative Services of the citizen candidates submitted to the Committee for consideration, and the Division of Legislative Services shall promptly provide to the Committee the applications and documentation for each citizen candidate being considered. Only the applications and documentation for each citizen candidate shall be maintained as public records.

F. Within two weeks of receipt of the lists of citizen candidates and related materials pursuant to subsection E, but no later than January 15, the Committee shall select, by a majority vote in a public meeting, two citizen members from each list submitted. In making its selections, the Committee shall ensure the citizen commissioners are, as a whole, representative of the racial, ethnic, geographic, and gender diversity of the Commonwealth. The Committee shall promptly notify those eight citizens of their selection to serve as a citizen commissioner of the Commission.

No member of the Committee shall communicate with a member of the General Assembly or the United States Congress, or any person acting on behalf of a member of the General Assembly or the United States Congress, about any matter related to the selection of citizen commissioners after receipt of the lists submitted pursuant to subsection E.

G. Notwithstanding the provisions of § [1-210](#) regarding the computation of time, if an act required by this section is to be performed on a Saturday, Sunday, or legal holiday, or any day or part of a day on which the government office where the act to be performed is closed, the act required shall be performed on the first business day immediately preceding the Saturday, Sunday, or legal holiday, or day on which the government office is closed.

§ [30-395](#). Staff to Virginia Redistricting Commission; census liaison.

A. The Division of Legislative Services shall provide staff support to the Commission. Staff shall perform those duties assigned to it by the Commission. The Director of the Division of Legislative Services, or his designated representative, shall serve as the state liaison with the United States Bureau of the Census on matters relating to the tabulation of the population for reapportionment purposes pursuant to P.L. [94-171](#). The governing bodies, electoral boards, and registrars of every county and municipality shall cooperate

with the Division of Legislative Services in the exchange of all statistical and other information pertinent to preparation for the census.

B. The Division of Legislative Services shall maintain the current election district and precinct boundaries of each county and city as a part of the Commission's computer-assisted mapping and redistricting system. Whenever a county or city governing body adopts an ordinance that changes an election district or precinct boundary, the local governing body shall provide a copy of its ordinance, along with Geographic Information System (GIS) maps and other evidence documenting the boundary, to the Division of Legislative Services.

C. The provisions of Article 2 (§ [24.2-302](#) et seq.) of Chapter 3 of Title 24.2, including the statistical reports referred to in that article, shall be controlling in any legal determination of a district boundary.

§ [30-396](#). Public participation in redistricting process.

A. All meetings and hearings held by the Commission shall be adequately advertised and planned to ensure the public is able to attend and participate fully. Meetings and hearings shall be advertised in multiple languages as practicable and appropriate.

B. Prior to proposing any plan for districts for the United States House of Representatives, the Senate, or the House of Delegates and prior to voting to submit such plans to the General Assembly, the Commission shall hold at least three public hearings in order to receive and consider comments from the public. Public hearings may be held virtually and any public hearings that are held in person shall be conducted in different parts of the Commonwealth.

C. The Commission shall establish and maintain a website or other equivalent electronic platform. The website shall be available to the general public and shall be used to disseminate information about the Commission's activities. The website shall be capable of receiving comments and proposals by citizens of the Commonwealth. Prior to voting on any proposed plan, the Commission shall publish the proposed plans on the website.

D. All data used by the Commission in the drawing of districts shall be available to the public on its website. Such data, including census data, precinct maps, election results, and shapefiles, shall be posted within three days of receipt by the Commission.

§ [30-397](#). Proposal and submission of plans for districts.

A. The Commission shall submit to the General Assembly plans for districts for the Senate and the House of Delegates of the General Assembly no later than 45 days following the receipt of census data.

To be submitted as a proposed plan for districts for members of the Senate, a plan shall receive affirmative votes of at least six of the eight legislative commissioners, including

at least three of the four legislative commissioners who are members of the Senate, and at least six of the eight citizen commissioners.

To be submitted as a proposed plan for districts for members of the House of Delegates, a plan shall receive affirmative votes of at least six of the eight legislative commissioners, including at least three of the four legislative commissioners who are members of the House of Delegates, and at least six of the eight citizen commissioners.

B. The Commission shall submit to the General Assembly plans for districts for the United States House of Representatives no later than 60 days following the receipt of census data or by the first day of July of that year, whichever occurs first.

To be submitted as a proposed plan for districts for members of the United States House of Representatives, a plan shall receive affirmative votes of at least six of the eight legislative commissioners and at least six of the eight citizen commissioners.

C If the Commission fails to submit a plan for districts by the deadline set forth in subsection A or B, the Commission shall have 14 days following its initial failure to submit a plan to the General Assembly. If the Commission fails to submit a plan for districts to the General Assembly by this date, the districts shall be established by the Supreme Court of Virginia pursuant to § [30-399](#).

D. All plans submitted pursuant to this section shall comply with the criteria and standards set forth in § [24.2-304.04](#).

§ [30-398](#). Consideration of plans by the General Assembly; timeline.

A. All plans for districts for the Senate and the House of Delegates shall be embodied in and voted on as a single bill.

B. All bills embodying plans for districts for the United States House of Representatives, the Senate, or the House of Delegates shall be voted on by the General Assembly in accordance with the provisions of Article IV, Section 11 of the Constitution of Virginia, except no amendments shall be permitted. All bills embodying a plan that are approved by both houses shall become law without the signature of the Governor and, pursuant to Article II, Section 6 of the Constitution of Virginia, shall take effect immediately.

C. Within 15 days of receipt of any plan for districts, the General Assembly shall take a vote on a bill embodying such plan. If the General Assembly fails to adopt the bill by this deadline, the Commission shall submit a new plan for districts within 14 days of the General Assembly's failure to adopt the bill. Within seven days of receipt of such plan, the General Assembly shall take a vote on the bill embodying the plan, and if the General Assembly fails to adopt the plan by this deadline, the districts shall be established by the Supreme Court of Virginia pursuant to § [30-399](#).

D. If the Commission submits a plan for districts pursuant to subsection C of § [30-397](#), the General Assembly shall take a vote on such plan within seven days of its receipt. If

the General Assembly fails to adopt the plan by this deadline, the districts shall be established by the Supreme Court of Virginia pursuant to § [30-399](#).

§ [30-399](#). Establishment of districts by the Supreme Court of Virginia.

A. In the event the Commission fails to submit a plan for districts by the deadline set forth in subsection A or B of § [30-397](#), or the General Assembly fails to adopt a plan for districts by the deadline set forth in subsection C or D of § [30-398](#), the Supreme Court of Virginia (the Court) shall be responsible for establishing the districts.

B. The Court shall, not later than March 1 of a year ending in one, enact rules and procedures as may be necessary for implementing the requirements of Article II, Section 6-A of the Constitution of Virginia, empowering the Court to establish congressional or state legislative districts as provided for in that section. In enacting such rules and procedures, the Court shall follow the provisions of this section.

C. Public participation in the Court's redistricting deliberations shall be permitted. Such public participation may be through briefings, written submissions, hearings in open court, or any other means as may be prescribed by the Court.

D. The Division of Legislative Services shall make available staff support and technical assistance to the Court to perform those duties as may be requested or assigned to it by the Court.

E. Any plan for congressional or state legislative districts established by the Court shall adhere to the standards and criteria for districts set forth in Article II, Section 6 of the Constitution of Virginia and § [24.2-304.04](#).

F. The Court shall appoint two special masters to assist the Court in the establishment of districts. The two special masters shall work together to develop any plan to be submitted to the Court for its consideration.

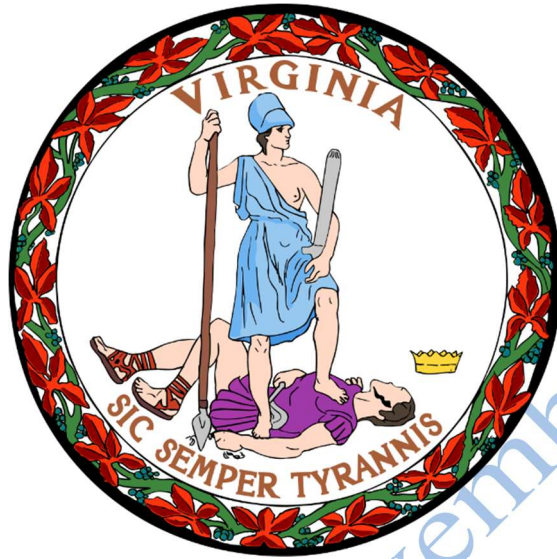
Within one week of the Commission's failure to submit plans or the General Assembly's failure to adopt plans, the leaders in the House of Delegates having the highest and next highest number of members in the House of Delegates and the leaders in the Senate of Virginia having the highest and next highest number of members in the Senate of Virginia shall each submit to the Court a list of three or more nominees, along with a brief biography and resume for each nominee, including the nominee's particular expertise or experience relevant to redistricting. The Court shall then select, by a majority vote, one special master from the lists submitted by the legislative leaders of the political party having the highest number of members in their respective chambers and one special master from the lists submitted by the legislative leaders of the political party having the next highest number of members in their respective chambers. The persons appointed to serve as special masters shall have the requisite qualifications and experience to serve as a special master and shall have no conflicts of interest. In making its appointments, the Court shall consider any relevant redistricting experience in the Commonwealth and any

practical or academic experience in the field of redistricting. The Court shall be reimbursed by the Commonwealth for all costs, including fees and expenses, related to the appointment or work of the special master from funds appropriated for this purpose.

G. Any justice who is a parent, spouse, child, sibling, parent-in-law, child-in-law, or sibling-in-law of, or a cohabitating member of a household with, a member of the Congress of the United States or of the General Assembly shall recuse himself from any decision made pursuant to this section, and no senior justice designated pursuant to § [17.1-302](#) shall be assigned to the case or matter to serve in his place.

§ [30-400](#). Remedial redistricting plans.

If any congressional or state legislative district established pursuant to this chapter or the provisions of Article II, Sections 6 and 6-A of the Constitution of Virginia is declared unlawful or unconstitutional, in whole or in part, by order of any state or federal court, the Commission shall be convened to determine and propose a redistricting plan to remedy the unlawful or unconstitutional district.



Application for Service
on the
Virginia Redistricting Commission

November 2020 - Version 1.0



Application for Service on the Virginia Redistricting Commission

Instructions for Completing This Application

Please follow all instructions for completing this form, as incomplete applications cannot be processed.

All sections of this form must be answered legibly, completely, and truthfully in order for a determination regarding your eligibility for service on the Virginia Redistricting Commission to be made. If a specific section or question is not applicable, indicate this on the form by writing "not applicable" or checking the appropriate box. Pursuant to law, only those applications that are complete are advanced to the next stage for consideration. If you need additional space to complete your answers, please use the References and Additional Documentation section on page 9 of this form if you will be submitting your application electronically or the back of the printed page if you will be submitting a paper application by mail, with a reference to the relevant question number or section.

Applications may be returned by email (varedist@dls.virginia.gov), faxed to (804) 698-1899, or mailed directly to the Division of Legislative Services, Attn: Selection Committee, 900 E. Main St., Richmond, VA 23219. This form also contains a submit button that will automatically generate an email for you. You will receive a confirmation email once your application has been received. Those applicants who advance to the next stage of the selection process will be contacted and given further instructions. Those applicants who do not advance will not be notified. Please do not contact DLS or the selection committee regarding the status of your application.

Applications must be received by December 28, 2020.

Definitions

"General election" means an election held in the Commonwealth on the Tuesday after the first Monday in November or on the first Tuesday in May.

(Va. Code § 24.2-101)

"Lobbyist" means:

1. An individual who is employed and receives payments, or who contracts for economic consideration, including reimbursement for reasonable travel and living expenses, for the purpose of lobbying;
2. An individual who represents an organization, association, or other group for the purpose of lobbying; or
3. A local government employee who lobbies.

(Va. Code § 2.2-419)

"Lobbyist's principal" means the entity on whose behalf the lobbyist influences or attempts to influence executive or legislative action. An organization whose employees conduct lobbying activities on its behalf is both a principal and an employer of the lobbyists. In the case of a



Application for Service on the Virginia Redistricting Commission

coalition or association that employs or retains others to conduct lobbying activities on behalf of its membership, the principal is the coalition or association and not its individual members.

(Va. Code § 2.2-419)

"Partisan public office" means (i) an elective or appointive office in the executive or legislative branch or in an independent establishment of the federal government; (ii) an elective office in the executive or legislative branch of the government of the Commonwealth, or an office that is filled by appointment and is exempt from the Virginia Personnel Act (§ [2.2-2900](#) et seq.); or (iii) an office of a county, city, or other political subdivision of the Commonwealth that is filled by an election process involving nomination and election of candidates on a partisan basis.

"Political party office" means an elective office in the national or state organization of a political party.



Application for Service on the Virginia Redistricting Commission

| General Information | | | | |
|-------------------------------|-------|-------|--------------|------------------------------|
| Name: | | | | |
| Address: | | | | |
| | City: | | State: | Zip: |
| Telephone: | | | | |
| Email Address: | | | | |
| Date of Birth: | | | Current Age: | |
| Gender: | | Race: | Other | Ethnicity: |
| Household Income: | | | | |
| Education | | | | |
| Name of School: | | | | <input type="checkbox"/> N/A |
| Address: | | | | |
| | City: | | State: | Zip: |
| Major or Relevant Coursework: | | | | |
| Years Completed: | | | | |
| Degree Earned*: | | | | |
| | | | | |
| Name of School: | | | | <input type="checkbox"/> N/A |
| Address: | | | | |
| | City: | | State: | Zip: |
| Major or Relevant Coursework: | | | | |
| Years Completed: | | | | |
| Degree Earned*: | | | | |
| | | | | |
| Name of School: | | | | <input type="checkbox"/> N/A |
| Address: | | | | |
| | City: | | State: | Zip: |
| Major or Relevant Coursework: | | | | |
| Years Completed: | | | | |
| Degree Earned*: | | | | |
| | | | | |
| Name of School: | | | | <input type="checkbox"/> N/A |
| Address: | | | | |
| | City: | | State: | Zip: |
| Major: | | | | |
| Years Completed: | | | | |
| Degree Earned*: | | | | |

*or Diploma or Equivalent Earned



Application for Service on the Virginia Redistricting Commission

| Employment History (*Previous Three Years Only) | | | | |
|---|-------|--|--------|------------------------------|
| Name of Employer: | | | | <input type="checkbox"/> N/A |
| Company Address: | | | | |
| | City: | | State: | Zip: |
| Job Title: | | | | |
| Dates Employed: | | | | |
| | | | | |
| Name of Employer: | | | | <input type="checkbox"/> N/A |
| Company Address: | | | | |
| | City: | | State: | Zip: |
| Job Title: | | | | |
| Dates Employed: | | | | |
| | | | | |
| Name of Employer: | | | | <input type="checkbox"/> N/A |
| Company Address: | | | | |
| | City: | | State: | Zip: |
| Job Title: | | | | |
| Dates Employed: | | | | |



Application for Service on the Virginia Redistricting Commission

| 2020 Information | |
|--|--|
| Please provide the following information for the year 2020 only. | |
| Were you registered to vote in Virginia: | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Preferred Political Party Affiliation (If Any): | <input type="checkbox"/> Democratic <input type="checkbox"/> Republican <input type="checkbox"/> Other <input type="checkbox"/> None |
| List any political party primary elections in which you voted: | <input type="checkbox"/> N/A |
| | |
| List any partisan public offices or political party offices you held or sought: | <input type="checkbox"/> N/A |
| | |
| Describe any position in which you have been employed by the Congress of the United States or one of its members, the General Assembly or one of its members, any political party, or any campaign for a partisan public office, including a volunteer position: | |
| <input type="checkbox"/> N/A | |
| | |
| Describe your relevant leadership experience or involvement with any professional, social, political, volunteer, or community organization or cause: | |
| <input type="checkbox"/> N/A | |
| | |
| Describe any partisan activities and relevant employment history of your parents, spouse, children, siblings, parents-in-law, children-in-law, or siblings-in-law, if any, or any person with whom you were a cohabitating member of a household: | |
| <input type="checkbox"/> N/A | |
| | |



Application for Service on the Virginia Redistricting Commission

| 2019 Information | |
|--|--|
| Please provide the following information for the year 2019 only. | |
| Were you registered to vote in Virginia: | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Preferred Political Party Affiliation (If Any): | <input type="checkbox"/> Democratic <input type="checkbox"/> Republican <input type="checkbox"/> Other <input type="checkbox"/> None |
| List any political party primary elections in which you voted: | <input type="checkbox"/> N/A |
| | |
| List any partisan public offices or political party offices you held or sought: | <input type="checkbox"/> N/A |
| | |
| Describe any position in which you have been employed by the Congress of the United States or one of its members, the General Assembly or one of its members, any political party, or any campaign for a partisan public office, including a volunteer position: | |
| <input type="checkbox"/> N/A | |
| | |
| Describe your relevant leadership experience or involvement with any professional, social, political, volunteer, or community organization or cause: | |
| <input type="checkbox"/> N/A | |
| | |
| Describe any partisan activities and relevant employment history of your parents, spouse, children, siblings, parents-in-law, children-in-law, or siblings-in-law, if any, or any person with whom you were a cohabitating member of a household: | |
| <input type="checkbox"/> N/A | |
| | |



Application for Service on the Virginia Redistricting Commission

| 2018 Information | |
|--|--|
| Please provide the following information for the year 2018 only. | |
| Were you registered to vote in Virginia: | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Preferred Political Party Affiliation (If Any): | <input type="checkbox"/> Democratic <input type="checkbox"/> Republican <input type="checkbox"/> Other <input type="checkbox"/> None |
| List any political party primary elections in which you voted: | <input type="checkbox"/> N/A |
| | |
| List any partisan public offices or political party offices you held or sought: | <input type="checkbox"/> N/A |
| | |
| Describe any position in which you have been employed by the Congress of the United States or one of its members, the General Assembly or one of its members, any political party, or any campaign for a partisan public office, including a volunteer position: | |
| <input type="checkbox"/> N/A | |
| | |
| Describe your relevant leadership experience or involvement with any professional, social, political, volunteer, or community organization or cause: | |
| <input type="checkbox"/> N/A | |
| | |
| Describe any partisan activities and relevant employment history of your parents, spouse, children, siblings, parents-in-law, children-in-law, or siblings-in-law, if any, or any person with whom you were a cohabitating member of a household: | |
| <input type="checkbox"/> N/A | |
| | |



Application for Service on the Virginia Redistricting Commission

| Additional Applicant Information | |
|---|--|
| <p>Carefully read the following questions and select Yes or No. You must answer each question for your application to be complete. Only complete applications will be processed. The definitions for italicized words can be found on page 1 and 2.</p> | |
| A. As required by subsection B of § 30-394 of the Code of Virginia, have you: | |
| Been a Virginia resident for the past three years? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Been registered to vote in Virginia for the past three years? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| Voted in at least two of the last three <i>general elections</i> ? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| B. Pursuant to subsection B of § 30-394 of the Code of Virginia, certain past and present activities may make you ineligible for service on the Virginia Redistricting Commission. Please answer each of the following questions. | |
| 1. Do you hold a <i>partisan public office</i> or <i>political party office</i> ? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 2. Have you ever held or sought a <i>partisan public office</i> or <i>political party office</i> ? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 3. Are you employed by, or have you ever been employed by, (i) a member of the United States Congress or (ii) a member of the General Assembly? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 4. Are you employed directly by, or have you ever been employed directly by, (i) the United States Congress or (ii) the General Assembly? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 5. Are you employed by, or have you ever been employed by, any campaign for a federal, state, or local elected office? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 6. Are you employed by, or have you ever been employed by, any political party? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 7. Are you a member of a political party central committee? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 8. Are you a <i>lobbyist</i> registered pursuant to state law or a <i>lobbyist's principal</i> as defined by state law? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 9. During the previous five years, have you at any time been a <i>lobbyist</i> registered pursuant to state law or a <i>lobbyist's principal</i> as defined by state law? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 10. Are you the parent, spouse, child, sibling, parent-in-law, child-in-law, or sibling-in-law of any person who would answer Yes to any of questions 1-9? | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| 11. Are you a cohabitating member of a household with a person who would answer Yes to any of questions 1-9? | <input type="checkbox"/> Yes <input type="checkbox"/> No |



References and Additional Documentation

***For electronic submissions ONLY.** Please use this section to attach any references or additional documentation.

If you are mailing your application, please print a copy of your references or additional documentation and include it with your application packet.

Attach

By signing this application, you agree that the answers given are truthful and complete to the best of your knowledge.

Signature (Sign or Type)

Date

Save

Print

Submit

REDISTRICTING COMMISSION SELECTION COMMITTEE

Within three days following the selection of the fifth member of the Committee, the Committee shall adopt an application and process by which residents of the Commonwealth may apply to serve on the Commission as citizen commissioners. The Division of Legislative Services shall assist the Committee in the development of the application and process.

Subsection A of § 30-394

Application for Service on the Virginia Redistricting Commission

The application for service on the Commission shall require applicants to provide personal contact information and information regarding the applicant's race, ethnicity, gender, age, date of birth, education, and household income.

The application shall require an applicant to disclose, for the period of three years immediately preceding the application period, the applicant's (i) voter registration status; (ii) preferred political party affiliation, if any, and any political party primary elections in which he has voted; (iii) history of any partisan public offices or political party offices held or sought; (iv) employment history, including any current or prior employment with the Congress of the United States or one of its members, the General Assembly or one of its members, any political party, or any campaign for a partisan public office, including a volunteer position; and (v) relevant leadership experience or involvements with professional, social, political, volunteer, and community organizations and causes.

The application shall require an applicant to disclose information regarding the partisan activities and employment history of the applicant's parent, spouse, child, sibling, parent-in-law, child-in-law, or sibling-in-law, or any person with whom the applicant is a cohabitating member of a household, for the period of three years immediately preceding the application period.

The Committee may require applicants to submit three letters of recommendation from individuals or organizations.

Subsection A of § 30-394

PHASE ONE: RECEIPT OF APPLICATIONS

The application period shall begin no later than December 1 of the year ending in zero and shall end four weeks after the beginning date. During this period, interested persons shall submit a completed application and any required documentation to the Division of Legislative Services... The Division of Legislative Services shall make available the application for persons to use when submitting a paper application and shall provide electronic access for electronic submission of applications.

Subsection C of § 30-394

- The application period will open no later than Tuesday, December 1, 2020, and will close four weeks from the open date.
- Application will be available on **redistricting.dls.virginia.gov**.
- Interested persons can complete the application online and submit via email; can complete application online, print, and mail or fax; can print application, complete, and mail or fax.
 - Email address: varedist@dls.virginia.gov
 - Fax number: 804-698-1899
 - Mailing address: Division of Legislative Services
ATTN: Selection Committee
900 E. Main Street
Richmond, Virginia 23219

PHASE TWO: APPLICATION REVIEW AND PROCESSING

All applications shall be reviewed by the Division of Legislative Services to ensure an applicant's eligibility for service pursuant to subsection B, and any applicant who is ineligible for service shall be removed from the applicant pool.

Subsection C of § 30-394

Initial Review of Applications

1. Is the applicant ineligible pursuant to subsection B of § 30-394? *Meaning, the applicant answered any of the questions in Additional Applicant Information (A) in the negative or any of the questions in Additional Applicant Information (B) in the affirmative?*

If yes, applicant is placed in Applicant Pool 3: Ineligible

2. Is the applicant complete? *Meaning all sections completed or marked N/A and any required documentation is included*

If no, applicant is placed in Applicant Pool 2: Eligible but Incomplete

If yes, applicant is placed in Applicant Pool 1: Eligible and Complete

Processing of Applications

Information for each applicant will be entered into a master spreadsheet for the appropriate applicant pool

- Last name, first name
- Race
- Ethnicity
- Geographic area
- Gender
- Preferred political party affiliation
- Pool 2 will have a column for a notation regarding which information is missing*
- Pool 3 will have a column for a notation regarding reason for ineligibility*

PHASE THREE: LEGISLATIVE LEADERS

Within two days of the close of the application period, the Division of Legislative Services shall provide to the Speaker of the House of Delegates, [the House Minority leader], the President pro tempore of the Senate of Virginia, and [the Senate Minority leader] the applications and documentation submitted by those applicants who are eligible for service on the Commission pursuant to subsection B and submitted complete applications, including any required documentation.

Subsection D of § 30-394

DLS will provide Applicant Pool 1 to each of the legislative leaders, which will include the master spreadsheet and all applications and documentation.

PHASE FOUR: SELECTION COMMITTEE

By January 1 of the year ending in one, those persons receiving the applications pursuant to subsection D shall each submit to the Committee a list of at least 16 citizen candidates for service on the Commission.

...

They shall notify the Division of Legislative Services of the citizen candidates submitted to the Committee for consideration, and the Division of Legislative Services shall promptly provide to the Committee the applications and documentation for each citizen candidate being considered.

Subsection E of § 30-394

Once DLS is informed of those citizen candidates selected by the legislative leaders, DLS will provide the applications and documentation for those candidates to the Selection Committee, along with a master spreadsheet containing the following information:

- Last name, first name
- Race
- Ethnicity
- Geographic area
- Gender
- Whose list they were on
- Contact information

Within two weeks of receipt of the lists of citizen candidates and related materials pursuant to subsection E, but no later than January 15, the Committee shall select, by a majority vote in a public meeting, two citizen members from each list submitted. In making its selections, the Committee shall ensure the citizen commissioners are, as a whole, representative of the racial, ethnic, geographic, and gender diversity of the Commonwealth. The Committee shall promptly notify those eight citizens of their selection to serve as a citizen commissioner of the Commission.

Subsection F of § 30-394

| TIME LINE | | |
|---|--|------------------------|
| Action | Language | Date |
| Application period begins | <i>... shall begin no later than December 1 of the year ending in zero</i> | Monday, November 30 |
| | | Tuesday, December 1 |
| Application period ends | <i>... shall end four weeks after the beginning date</i> | Monday, December 28 |
| | | Tuesday, December 29 |
| DLS provides legislative leaders with applicant pool | <i>Within two days of the close of the application period</i> | Wednesday, December 30 |
| | | Thursday, December 31 |
| Legislative leaders select lists of 16 | <i>By January 1 of the year ending in one</i> | Friday, January 1 |
| Legislative leaders notify DLS of lists and DLS provides documents to the Committee for persons on the list | <i>Promptly</i> | |
| Committee selects citizen commissioners | <i>Within two weeks of receipt of the lists but no later than January 15</i> | Friday, January 15 |



Virginia Press
Services

Virginia Division of Legislative Services

Redistricting Commission Advertising Proposal

Newspapers & Newspaper Websites

Brand Safe Environment & Affluent, Educated Audiences

- Print advertising to reach a broad audience
- Get reach and frequency on newspaper websites
- High impact solutions to catch audience attention

47% of Adults in Virginia have read a newspaper, accessed a newspaper website or e-edition in the last week. Scarborough 2018



Representing Virginia

21 daily newspapers, 120 weekly newspapers, 142 websites, lifestyle magazines, specialty publications, business publications, military publications and college/university publications

6.1 million weekly print readers, 82 million monthly website impressions, 24 million monthly website unique visitors

Virginia Division of Legislative Services

Option 1

Broad statewide reach in daily / weekly newspapers, business and minority publications

- Quarter page black & white print ads with one insertion date in 80 publications \$75,201
- Virginia Press Services Print Network 3.22"x4" black & white print ad with one ad per week for 4 weeks
in 107 newspapers \$ 7,560
- Digital display advertising on newspaper websites and digital newsletters for 4 weeks \$49,792
- Targeted digital display advertising – geo, behavioral and interest targeting for 4 weeks \$ 8,000

Total Recommendation \$140,553

Virginia Division of Legislative Services

Option 2

Targeted reach in daily / larger weekly newspapers, business and minority publications

- Quarter page black & white print ads with one insertion date in 58 publications \$66,343
- Virginia Press Services Print Network 3.22"x4" black & white print ad with one ad per week for 4 weeks
in 107 newspapers \$ 7,560
- Digital display advertising on newspaper websites and digital newsletters for 4 weeks \$43,029
- Targeted digital display advertising – geo, behavioral and interest targeting for 4 weeks \$ 8,000

Total Recommendation \$124,932

Virginia Division of Legislative Services

Option 3

Targeted reach in daily / larger weekly newspapers, business and minority publications

- Quarter page black & white print ads with one insertion date in 38 publications* \$49,823
- Virginia Press Services Print Network 3.22"x4" black & white print ad with one ad per week for 2 weeks
in 107 newspapers \$ 3,780
- Digital display advertising on newspaper websites and digital newsletters for 4 weeks \$35,214
- Targeted digital display advertising – geo, behavioral and interest targeting for 4 weeks \$ 8,000

Total Recommendation **\$96,817**

*Option 3 with Quarter page ads running twice in 17 daily publications for second insertion **\$120,267**

What makes our team different?

- We do the work, you get the results – Research, market analysis, negotiation, planning and placement for print, inserts, magazines and digital
- We have the experience creating multi-media marketing strategies regionally, state or nationwide
- Expert campaign strategies from traditional print to targeted digital
- We quickly, efficiently and accurately execute campaigns
- Complete digital reporting and proof of publication
- Digital display click goal guarantee of .1% or greater
- Strictest quality control mechanisms in place for digital campaigns with above the fold placements and third party verification.
- Google Premier Partner



| Statewide Region | Newspaper | City / County Coverage | Circulation Daily | Pub Days | QP - BW | QP Spec | Digital CPM | Digital Campaign Proposal | Impressions for Campaign | Digital Spec |
|------------------|--|--|-------------------|-----------------|------------|---------------|-------------|---------------------------|--------------------------|---|
| 1 - Bristol | Bristol Herald Courier | Bristol, Buchanan, Dickenson, Clinch, Gate City, Tazewell, Wythe, Smyth, Washington, Wise, Scott Russell | 13766 | Daily | \$1,110.00 | 4.89"x10" | \$10 | \$500 | 50000 | 300x250 728x90 |
| | Scott County Virginia Star | Scott | 6203 | Wed | \$267.75 | 5.117"x10.5" | N/A | N/A | N/A | N/A |
| | Carroll News | Carroll | 2231 | Wed | \$393.75 | 4.9"x10.5" | N/A | N/A | N/A | N/A |
| | The Gazette | Galax, Grayson, Carroll Co. | 6450 | M-W-F | \$403.83 | 4.89" x 10.5" | \$150/mo | \$150 | 20000 | 220x90 |
| | Powell Valley News | Lee | 4602 | Wed | \$252.00 | 4.89" x 10.5" | N/A | N/A | N/A | N/A |
| | Virgina Mountaineer | Buchanan | 5614 | Thur | \$252.00 | 5"x10.5" | N/A | N/A | N/A | N/A |
| | Coalfield Progress, The Post, Dickenson Star | Norton / Wise Dickenson | 7600 | Thur | \$955.45 | 4.91"x10.5" | \$150/mo | \$150 | 25000 | 300x250 |
| 2 - Salem | Roanoke Times | Alleghany, Bland, Carroll, Covington, Craig, Floyd, Galax, Grayson, Henry, Montgomery, Pulaski, Radford, Roanoke, Rockbridge, Salem, Wythe, Botetourt, Franklin, Bedford Co. | 34,955 | Daily | \$1,238.00 | 4.89"x10" | \$10 | \$1,500 | 150000 | 728 x 90 300x250 |
| | Salem Times Register | Salem, Roanoke | 2,412 | Thur | \$277.50 | 4.81"x10" | N/A | N/A | N/A | N/A |
| | Fincastle Herald | Botetourt | 4,682 | Wed | \$277.50 | 4.81"x10" | N/A | N/A | N/A | N/A |
| | Virginian Review | Alleghany Botetourt | 6455 | Tue, Thur, Sat | \$236.25 | 5.75"x10.5" | N/A | N/A | N/A | N/A |
| | Virginian Leader | Giles | 3780 | Wed | \$210.00 | 4.875"x10" | N/A | N/A | N/A | N/A |
| | Southwest Times | Pulaski | 5366 | Wed, Sun | \$262.50 | 4.866"x10" | \$10 | \$250 | 25000 | 728x90 |
| | Bedford Bulletin | Bedford | 5000 | Wed | \$460.00 | 4.887" X 10 | \$250/mo | \$250 | 15000 | 728 X 90 |
| 3 - Lynchburg | News Advance | Lynchburg | 17,000 | Daily | \$1,420.50 | 4.89" x 10" | \$10 | \$1,000 | 100000 | 728 x 90, 300 x 250 |
| | Register & Bee | Danville | 8900 | Daily | \$576.25 | 4.89" x 10" | \$10 | \$750 | 75000 | 728 x 90, 300 x 250 |
| | Star Tribune | Chatham, Pittsylvania Co, Danville | 8,200 | Wed | \$407.92 | 4.93"x10.5" | \$154/mo | \$154 | 20000 | 300x250 728x90 |
| | Farmville Herald | Prince Edward | 4,470 | Wed Fri | \$372.00 | 5"x10.5" | \$10 cpm | \$595 | 55000 | 300x250 728x90 |
| | Mecklenburg Sun | Mecklenburg | 6,117 | Wed | \$204.75 | 4.862"x10.5" | N/A | N/A | N/A | N/A |
| | Courier Record | Nottoway | 5,280 | Wed | \$210.00 | 5.5"x10" | \$175/mo | \$175/mo | - | 728x90 300x250 |
| | Amelia Bulletin Monitor | Amelia | 9,704 | Thur | \$337.00 | 10.375"x6.25 | N/A | N/A | N/A | N/A |
| | The Enterprise | Patrick | 4,071 | Wed | \$195.00 | 4.81"x10' | N/A | N/A | N/A | N/A |
| | Martinsville Bulletin | Martinsville | 8970 | 6 days (no Sat) | \$361.75 | 4.89" x 10" | \$10 | \$500 | 50000 | 728x90 300x250 |
| | Gazette Virginian | Halifax County/Town of South Boston | 8700 | M/W/F | \$300.83 | 4.9375"x10.5" | \$4 | \$160 | 40000 | 300x250 728x90 |
| 4 - Richmond | Richmond Times Dispatch | Richmond, Henrico, Hanover counties | 74,894 | Daily | \$4,165.00 | 4.89" x 10.5" | \$19 | \$3,800 | 200000 | 300x250 |
| | Virginia Business | Statewide | 28,695 | Monthly | \$7,590.00 | 4.875"x9.75" | - | \$4,000 | - | 728x90 300x250 website 180x300 Newsletter |
| | Virginia Lawyers Weekly | Statewide | 3,763 | Monday | \$1,375.00 | 4.917"x7.916" | | | | |
| | Chesterfield Observer | Chesterfield | 70,789 | Wed | \$2,120.00 | 9.44"x6.01" | \$219/mo | \$219/mo | | 300x300 |
| | Progress Index | Dinwiddie, Hopewell, Petersburg, Prince George | 5043 | Daily | \$250.00 | 4.848"x10.25" | \$12 | \$480 | 40000 | 300x250 |

| | | | | | | | | | | |
|---------------------|---------------------------------|---|----------------|----------|-------------|-----------------|----------|----------|-------------------|-------------------------------|
| 5 - Norfolk | Virginian Pilot | SouthHampton Roads | 67,865 | Daily | \$2,590.00 | 5.13"x10.5" | \$7 | \$1,050 | 150000 | 300x250, 728x90, 320x50 |
| | Inside Business | Hampton Roads Area | 9,000 | Monday | \$3,310.00 | 9.6"x10" 3/4 Pg | - | \$1,350 | - | 970x250 Newsletter |
| | Daily Press | Hampton, Newport News, MIDPEN, SOJ, Poquoson, Williamsburg, SOJ, York, James City County | 55,000 | Daily | \$1,300.00 | 4.915"x10.5" | \$9 | \$1,350 | 150000 | 300x250, 728x90, 320x50 |
| | Virginian Gazette | Williamsburg, York | 12,169 | Wed Sat | \$675.00 | 4.915"x10.5" | \$9 | \$675 | 75000 | 300x250, 728x90, 320x50 |
| | Eastern Shore Post | Accomack, Northampton | 14,000 | Fri | \$370.00 | 5.1"x10" | N/A | N/A | N/A | N/A |
| | Tidewater Review | King William | 2,281 | Wed | \$314.00 | 4.915"x10.5" | \$9 | \$360 | 40000 | 300x250, 728x90, 320x50 |
| | Gloucester Mathews Journal | Gloucester Mathews | 8,862 | Thur | \$315.00 | 5.75"x10.5" | - | \$160 | | 300x250 940x100 |
| | New Kent Charles City Chronicle | New Kent Charles City | 7,000 | Thur | \$297.00 | 9.75"x5.75" | N/A | N/A | N/A | N/A |
| | Smithfield Times | Isle of Wight | 4,957 | Wed | \$262.00 | 4.75"x10.25 | \$200/mo | \$200/mo | - | 300x320 |
| Suffolk News Herald | Suffolk | 11,570 | Tue - Fri, Sun | \$660.00 | 4.9375"x10" | \$8 | \$500 | 62500 | 300x250 970x90 | |

| | | | | | | | | | | |
|--------------------|---|---|--------|-------|------------|----------------|----------|----------|-------|---|
| 6 - Fredericksburg | Freelance Star | Fredericksburg, Stafford, Spotsylvania, King George, Caroline | 23,939 | Daily | \$822.00 | 4.89"x9.75" | \$10 | \$500 | 50000 | 300x50, 300x600, 728x90, 300x250 |
| | Westmoreland News, Northumberland Echo, Northern Neck News | Westmoreland, Northumberland, Richmond Combo Buy | 10,263 | Wed | \$1,224.00 | 5.5417"x10.75" | \$900/mo | \$900/mo | 90000 | 300x250 728x90 |
| | Gloucester Mathews Journal | Gloucester Mathews | 9,036 | Thur | \$315.00 | 5.75"x10.5" | \$160/mo | \$160/mo | | 940x100 300x250 |
| | Southside Sentinel | Middlesex | 3,724 | Thur | \$276.00 | 5.415"x9.8" | \$200/mo | \$200 | 80000 | 300x250 |
| | Rappahannock Times | Essex | 5,000 | Wed | \$210.00 | 4.757"x10.75" | N/A | N/A | N/A | N/A |
| | Rappahannock Record | Lancaster | 6270 | Thur | \$292.50 | 5.415"x10" | \$200/mo | \$200 | 80000 | 300x250 |

| | | | | | | | | | | |
|---|-----------------------------|---|---------|------------|------------|-----------------|---------------------------|----------|---------|---|
| 7 - Culpeper | Daily Progress | Charlottesville , Albemarle Co | 13,000 | Daily | \$1,320.00 | 4.89" x 10" | \$10 | \$500 | 50000 | 728 x 90, 300 x 250 |
| | The News Virginian | Waynesboro, Augusta | 3,254 | Daily | \$567.00 | 4.89" x 10" | \$10 | \$400 | 40000 | 728 x 90, 300 x 250 |
| | Culpeper Star Exponent | Culpeper | 2,757 | Daily | \$488.00 | 4.89" x 10" | \$12 | \$600 | 50000 | 728 x 90, 300 x 250 |
| | Central Virginian | Lousia County | 7452 | Thur | \$456.75 | 5.535"x10.5" | \$8 | \$200 | 25000 | 300x250 |
| | Fauquier Times | Fauquier | 8862 | Wed | \$740.00 | 9.44"x6.75" | \$12 | \$500 | 66000 | 300x250 728x90 |
| | Nelson County Times | Nelson | 1454 | Thur | \$255.00 | 4.89" x 10" | \$10 | \$400 | 40000 | 300x250 728x90 |
| | Rappahannock News | Rappahannock | 2500 | Thur | \$300.00 | 9.5"x6.4" | \$9 | \$90 | 10000 | 300x250 |
| 8 - Shenandoah | News Leader | Staunton, Waynesboro, Augusta | 13,200 | Daily | \$600.00 | 4.92"x10" | \$12 | \$600 | 50000 | 300x250 |
| | Winchester Star | Winchester, Frederick, Clarke | 14,100 | M-Sat | \$681.00 | 4.949"x10" | \$7.50 | \$375 | 50000 | 728x90 |
| | Northern Virginia Daily | Warren, Shenandoah, Frederick | 10,400 | M - Sat | \$446.00 | 4.95"x10" | \$8 | \$600 | 75000 | 728x90, 300x250, 300x600, 160x600 |
| | Page News Courier | Page | 4,737 | Thur | \$352.50 | 4.749"x10" | N/A | N/A | N/A | N/A |
| | Shenandoah Valley Herald | Shenandoah | 1,558 | Fri | \$319.50 | | N/A | N/A | N/A | N/A |
| | The Recorder | Highland | 3,215 | Thur | \$285.00 | 10"x6" | \$8 | \$300 | 37500 | 300x250 |
| | Daily News Record | Harrisonburg Rockngham | 21,000 | M- Sat | \$898.00 | 5" x 10.75 | \$8.50 | \$340 | 40000 | 320 x 50, 728x90, 300x250 |
| | News Gazette | Lexington City, Buena Vista City, Rockbridge County | 6,554 | Wed | \$370.00 | 5.33X10 | \$250/mo | \$250 | 25000 | 300x600 |
| 9 - NOVA | Washington Post VA zone | Virginia Zone | 136,054 | Thur / Sun | \$5,012.00 | 10" x 6" | \$18.40* *\$5,250 minimum | \$10,000 | 5434000 | 970x250 300x600 300x250 160x600 620x250 320x50 |
| | Washington Times | NOVA / DC | 30,266 | M - Fri | \$2,500.00 | 5.667"x10.167" | \$10 - \$20 | \$1,470 | 95000 | 300x250 728x90 320x50 300x50 |
| | Washington Business Journal | NOVA / DC | 16,519 | Fri | \$6,127.00 | 4.56"x10.15 3/8 | - | \$3,000 | 80000 | 728x90 300x250 320x50 |
| | NOVA Prince William | Prince William County | 26,000 | Fri | \$575.00 | 9.5 X 6.4 | \$9 | \$765 | 85000 | 728 x 90 |
| | Fairfax County Times | Fairfax County | 129,980 | Fri | \$1,517.00 | 4.937"x9.72" | - | \$800 | - | 728x90 300x250 |
| | Connections - 7 papers | Fairfax County | 102,331 | Thur / Fri | \$3,026.00 | 6.438"x10.25 | N/A | N/A | N/A | N/A |
| | Alexandria Times | Alexandria | 19,000 | Thur | \$840.00 | 5.5"x8.75" HP | - | \$560 | - | 728x90 300x250 |
| | Loudoun Now | Loudoun County | 44,000 | Thu | \$477.00 | 4.75"x8.15" | \$10 - \$15 | \$1,025 | 50000 | 728x90 300x250 website 600x200 newsletter |
| | Loudoun Times Mirror | Loudoun County | 55,000 | Fri | \$736.00 | 9.44"x 6.75" | \$9 | \$360 | 40000 | 300x250 728x90 |
| Minority, Foreign Language, SWaM Publications | El Tiempo Latino | Arlington, Fairfax, Alexandria, Loudoun and Prince William Counties | 21,200 | Fri | \$1,191.00 | 5.33x10 | \$25 | \$500 | 20000 | 728x90 |
| | Korea Times | VA MD | 37,000 | Daily | \$824.00 | 11.5"x9.75" | N/A | N/A | N/A | N/A |
| | El Imparcial | Prince William, Fairfax, Culpeper Counties, Winchester, Richmond | 30,000 | Fri | \$706.00 | 9.75"x5.5" | \$5 | \$100 | 20000 | 728x90 250x250 468x60 120x600 160x600 |
| | Nuevas Raices | Rockingham | 14,000 | Tue | \$350.00 | 5.42"x9.8" | N/A | N/A | N/A | N/A |
| | Tidewater Hispanic | Hampton Roads | 8,000 | Monthly | \$480.00 | 4.85"x10" | N/A | N/A | N/A | N/A |
| | New Journal and Guide | Norfolk/Hampton Roads | 15000 | Thur | \$491.40 | 3.75"x 10.5" | \$20 | \$100 | 5000 | |
| | Roanoke Tribune | Roanoke | 5600 | Thur | \$226.80 | 5"x10.5" | N/A | N/A | N/A | N/A |
| | Legacy | COMBO - Richmond & Hampton Roads | 25,000 | Wed | \$552.00 | 10.25"x11.25" | \$6 | \$60 | 10000 | 300x250 |
| | Richmond Free Press | Richmond | 29,825 | Thur | \$967.00 | 5.418"x10.5" | N/A | N/A | N/A | N/A |
| | Hoa Thinh Don Viet | VA DC MD | 3,000 | Thur | \$300.00 | 5.25"x10.25" | N/A | N/A | N/A | N/A |

| | | | | | | | | | | |
|-----------|---------------------|--|---------|---|------------|----------|-----|---------|---------|--|
| Statewide | VPS Print Network | Statewide 107 Newspapers | 793,319 | One ad per week in 107 newspapers for 4 weeks | \$7,560.00 | 3.22 x 4 | | | | |
| Statewide | VPS Digital Network | 22 Newspaper Websites | | | | | \$5 | \$2,500 | 500000 | 728x90 300x250 300x600 320x50 |
| Statewide | VPS Digital | Content + Behavior + Demographic + Retargeting + Geo Targeting Statewide | | | | | \$8 | \$8,000 | 1000000 | 728x90 300x250 300x600 320x50 |

\$82,251.98

\$54,979

Total

\$137,231